Timothy Lee Spigelmeyer Jr.

GRAPHIC DESIGNER · BRAND STRATEGIST · PUBLISHER

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Concept-driven graphic designer and U.S. Navy veteran, founder of Spigelmeyer Productions, a creative studio and publishing house spanning brand identity, editorial design, apparel, and documentary content. Completing a B.S. in Graphic Design at Full Sail University (July 2027). I build identities from research into symbol, language, and meaning, and deliver them with the precision and systems discipline of thirteen years of naval service.

DESIGN & CREATIVE EXPERIENCE

Founder & Creative Director *Spigelmeyer Productions, LLC* 2021 – Present

— Run a veteran-owned creative studio, registered on SAM.gov for federal contracting, covering design services, publishing (iPennedIt imprint), apparel, and philosophical content.

— Built four apparel and product brands (Sovereign Tees, [Au]thentic, Captain, HIM), each with its own logo, color, type, and voice, sold on an integrated Shopify storefront with Printful print-on-demand fulfillment.

— Designed the parent brand system — EB Garamond, ivory-ink-brass palette, and a bracket notation device — and applied it across web, print, and social.

— Built and maintain spigiproducts.com, the studio's hub site, deployed through GitHub and Cloudflare Pages.

Editor, Writer & Designer *The Frequency* Ongoing

— Founded and design a philosophical print publication; completed a five-issue first season and began Season Two. Issue 1 is in print and available on Amazon; ISSN registered and on file at the Library of Congress.

— Handle every stage solo: editorial direction, writing, layout, typography, and production.

Writer & Producer *The Inner Thread — YouTube micro-documentary series* 2026 – Present

— Created a documentary series on philosophy, spirituality, and psychology across world cultures; wrote the production bible and episode scripts, and have released three episodes.

Freelance Brand & Document Designer *Independent clients* 2026 – Present

— **Mad Max Custom Knife Handles** — Full brand package for a paper micarta handle maker: a vectored, simplified logo that keeps the original's meaning, plus website layout and social media materials.

— **Guardian Angel Rides** — Airport pickup process guide for a Pennsylvania private transportation service, covering domestic, international, and unaccompanied-minor arrivals across eight airports, written for four audiences and laid out in InDesign.

Volunteer Graphic Designer *Department of Veterans Affairs — Minority Affairs Committee*

— Designed print and digital materials, pro bono, for minority and all-inclusive events in the veteran community.

Author *Books & Music*

— Self-published *Overcoming My Personal Demons* (Amazon); writing a memoir, *In the Beginning: A Return to Center*, and *Self-Mastery: An Art in Personal Development*. Released original music as Jr Lee Music / Rebel Son Records.

SELECTED ACADEMIC PROJECTS

The Fifth Flower — Revival of the Mesoamerican game Patolli for a concept tabletop company, Whimworks.

Southwest Airlines — Ad campaign: research proposal, mood boards, and tagline development.

Golden Cenote — Restaurant brand blending Barcelona and Yucatán symbolism.

[Re]member — Mental health awareness campaign poster: "A Still Small Voice."

Black Sea Chocolate — Branding and packaging system.

Sweetgreen — Creative brief: USP, objective, and target audience.

MILITARY SERVICE

Aviation Ordnanceman, Petty Officer First Class (E-6) *United States Navy* 1998 – 2011

- Served 13 years on active duty and made E-6 on the strength of leadership, technical skill, and steady performance in high-stakes operations.
- As Leading Petty Officer (LPO), directed team operations and personnel readiness and held aviation ordnance work to mission-critical standards.
- Served as Quality Assurance Safety Observer, ensuring strict adherence to protocols where precision was non-negotiable.
- Led Six Sigma and Lean Management initiatives that cut error rates and built lasting operational systems.

Enlisted Soldier *Pennsylvania Army National Guard* 1997 – 1998

EDUCATION

B.S. Graphic Design *Full Sail University, Winter Park, FL (Online)* Expected July 2027

- Coursework includes brand identity, typography, visual communication, interactive media design and usability, and portfolio development.

A.S. Audio Production *Full Sail University, Winter Park, FL* 2016

SKILLS

Design & Creative — Brand identity systems · Logo design · Typography · Editorial & publication design · Layout & composition · Packaging · Campaign & ad design · Information architecture · Scriptwriting

Software & Tools — Adobe Illustrator · Photoshop · InDesign · Figma · Adobe XD · Adobe Firefly · Midjourney · ElevenLabs · Canva · Shopify · Printful · GitHub / Cloudflare Pages · Microsoft Office

Leadership & Operations — Six Sigma · Lean Management · Quality Assurance · Team leadership · Project management · Client communication · Federal contracting readiness (SAM.gov)

ADDITIONAL BACKGROUND

Earlier roles in licensed insurance (AFLAC, 2019–2023), corporate inside sales (Service Source International, 2016–2019), retail management, and independent logistics built strong client-relationship, consultative communication, and self-directed business skills.